

grace messarra

associate creative director

www.gracemessarra.com | 512.839.9195 | messarragrace@gmail.com

EDUCATION

- 2017** UNIVERSITY OF TEXAS AT AUSTIN
Master's in Copywriting - Texas Creative Sequence Portfolio School
- 2014** BOSTON UNIVERSITY
Bachelor's in Advertising, minor in French

WORK EXPERIENCE

- 2022- NOW** EDELMAN - NEW YORK
Associate Creative Director
Unilever portfolio, Barilla, Lego, Intuit, Talenti, Ajinomoto, TJX brands
- 2020- 2021** DELOITTE - NEW YORK
Senior Copywriter
Joined Deloitte's internal ad agency (Purpose Office)
- 2017- 2020** DIGITAS - BOSTON
Associate Copywriter
Dunkin', CVS Health, and Bank of America social team
- 2015- 2016** M&C SAATCHI - BEIRUT
Copywriter
Pitched and wrote bilingual copy for multinational brands
- 2014- 2015** PUBLICIS WORLDWIDE - BEIRUT
Copywriter
Pitched and wrote digital/traditional ads for international clients

SKILLS

| | |
|--------------|-------------|
| Presentation | <div></div> |
| Copywriting | <div></div> |
| Earned Media | <div></div> |
| Drum Set | <div></div> |
| Concepting | <div></div> |
| Writing | <div></div> |
| Social Media | <div></div> |

LANGUAGES

English • Arabic • French



COMMUNITY

SWANA at ADCOLOR
steering committee member
2018 - PRESENT

AWARDS

One Show 2018, 2023
D&AD Wood Pencil 2023
Bronze Clio 2023
Anthem Best of Award 2023
PR Week Awards 2023
Digitas Creative Women >30 2019
Finalist: Cannes Young Lions 2019
Webby for Good 2018