

# grace messarra

senior copywriter

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## EDUCATION

- 2017** UNIVERSITY OF TEXAS AT AUSTIN  
Master's in Copywriting - Texas Creative Sequence
- 2014** BOSTON UNIVERSITY  
Bachelor's in Advertising, minor in French

## WORK EXPERIENCE

- 2022** EDELMAN - NEW YORK  
Senior Copywriter  
Joined a senior level Unilever creative team
- 2021** DELOITTE - NEW YORK  
Senior Copywriter  
Joined Deloitte's internal ad agency (Purpose Office)
- 2020** DIGITAS - BOSTON  
Associate Copywriter  
• 2017 - Hired full-time on social team  
• 2016 - Brought on as an intern
- 2015** M&C SAATCHI - BEIRUT  
Copywriter  
• Wrote bilingual copy for multinational brands  
• Participated in agency pitches
- 2014** PUBLICIS WORLDWIDE - BEIRUT  
Copywriter  
• Wrote digital/traditional ads for international clients  
• Pitched to and won financial client

## SKILLS

Presentation 

Adobe Suite 

Insight 

Drum Set 

Concepting 

Writing 

## LANGUAGES

English • Arabic • French



## MEMBERSHIPS

ADCOLOR conference, co-lead on  
MENA for ADCOLOR committee

## AWARDS

5 Digitas Creative Women >30  
Webby, Gold 2018  
One Show, Gold 2018, 2023  
Top 5 Cannes Young Lions 2019  
D&AD, Wood Pencil 2023  
Anthem, Gold 2023  
Clio, Bronze 2023