

# grace messarra

associate creative director

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## EDUCATION

- 2017** UNIVERSITY OF TEXAS AT AUSTIN  
Master's in Copywriting - Texas Creative Portfolio School
- 2014** BOSTON UNIVERSITY  
Bachelor's in Advertising, minor in French

## WORK EXPERIENCE

- 2022- NOW** EDELMAN - NEW YORK  
Associate Creative Director  
Hired as Senior Copywriter then promoted to ACD  
Unilever portfolio, Barilla, Lego, Intuit, Talenti, Ajinomoto, TJX brands
- 2020- 2021** DELOITTE - NEW YORK  
Senior Copywriter  
Joined Deloitte's internal ad agency (Purpose Office)
- 2017- 2020** DIGITAS - BOSTON  
Associate Copywriter  
Dunkin', CVS Health, and Bank of America social team
- 2015- 2016** M&C SAATCHI - BEIRUT  
Copywriter  
Pitched and wrote bilingual copy for multinational brands
- 2014- 2015** PUBLICIS WORLDWIDE - BEIRUT  
Copywriter  
Pitched and wrote digital/traditional ads for international clients

## SKILLS

Presentation

Copywriting

Earned Media

Drum Set

Concepting

Writing

Social Media

## LANGUAGES

English • Arabic • French



## COMMUNITY

SWANA at ADCOLOR  
steering committee member  
2018 - PRESENT

## AWARDS

One Show 2018, 2023  
D&AD Wood Pencil 2023  
Bronze Clio 2023  
Anthem Best of Award 2023  
PR Week Awards 2023  
Digitas Creative Women >30 2019  
Finalist: Cannes Young Lions 2019  
Webby for Good 2018