

grace messarra

associate creative director

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EDUCATION

2017 UNIVERSITY OF TEXAS AT AUSTIN
Master's in Copywriting - Texas Creative Portfolio School

2014 BOSTON UNIVERSITY
Bachelor's in Advertising, minor in French

WORK EXPERIENCE

2022- **NOW** EDELMAN - NEW YORK
Associate Creative Director
Hired as Senior Copywriter then promoted to ACD
Unilever portfolio, Barilla, Lego, Intuit, Talenti, Ajinomoto, TJX brands

2020- DELOITTE - NEW YORK
2021 Senior Copywriter
Joined Deloitte's internal ad agency (Purpose Office)

2017- DIGITAS - BOSTON
2020 Associate Copywriter
Dunkin', CVS Health, and Bank of America social team

2015- M&C SAATCHI - BEIRUT
2016 Copywriter
Pitched and wrote bilingual copy for multinational brands

2014- PUBLICIS WORLDWIDE - BEIRUT
2015 Copywriter
Pitched ad wrote digital/traditional ads for international clients

SKILLS



LANGUAGES



COMMUNITY

SWANA at ADCOLOR
steering committee member
2018 - PRESENT

AWARDS

One Show 2018, 2023
D&AD Wood Pencil 2023
Bronze Clio 2023
Anthem Best of Award 2023
PR Week Awards 2023
Digitas Creative Women >30 2019
Finalist: Cannes Young Lions 2019
Webby for Good 2018